

Fulfill

FINDING OUR PURPOSE FOR LIVING BY SHARING GOD'S LOVE

RACHAEL ADAMS
AUTHOR



Author Bio

Rachael is a wife, mother and author. She lives a simple life in her lifelong lake town of Somerset, Kentucky. Most days you will find her at the keyboard with a cup of coffee, at a sporting event rooting for her two children, at home trying to create a welcoming environment for her family or in the community serving however the Lord leads her that day. In her quest to find fulfillment in this life, she has discovered that time spent with God and time spent serving others fill up her heart the most. With a heart so full, it can't help but to overflow.

“And to know this love that surpasses knowledge, that you may be filled to the measure of all the fullness of God.”

Ephesians 3:19

Summary

We all have something in common. We all want to matter in this life, to feel loved, to feel valued and to be fulfilled. Each of these needs focus on self, but the answer to each of these questions is to focus on others. To love God and to love people. This is the will of God and the source of lasting fulfillment. We must fill ourselves up through time in the Word, prayer and worship and then pour ourselves out as love offerings. Let us be light, love and life to a dark, discouraged and doubting world. God fulfilled his promises; it's time to fulfill ours. When we do, we are fulfilled and will lead others to attain the same.

There is need all around us. If we are honest, we too have need. Loneliness, depression, illness, poverty, orphans, widows, hunger, stress and fear abound. God has given each of

special gifts and has placed us in specific areas at this specific time with specific people.

We can choose to make a positive difference in another's life for the glory of God. We can choose to love despite our inadequacies, our feelings and the enormity of the problems that surround us. We can choose to open our eyes, ears and hearts and use our mouths, hands and feet. God can use our love offerings of obedience to impact the world around us. Sharing God's love in tangible ways is why we were created. Let's fulfill our purpose and the "fulfillment" we seek will be a natural byproduct of our faith in action. Together, we can lead others to salvation. Together, we can lead others to the source of fulfillment. Together, we inspire a generation to change this world one love offering at a time!

Target Audience

Christian women longing to find lasting fulfillment and the desire to make an eternal impact with their life.

Published Works

Fisk's Fishing Adventures: The Best Catch
Children Christian Fiction
Published 2015
Tate Publishing

Comparative Titles

What on Earth Am I Here For? - RICK WARREN
When Action Follows the Heart - SUSAN SPENCER
I Am Loved - WENDY BLIGHT
Everybody Always - BOB GOFF
Be The Gift - ANN VOSKAMP

Manuscript Specifications
PROPOSED LENGTH: 250 PAGES

Social Media

FACEBOOK – 1264 followers
INSTAGRAM – 643 followers
TWITTER - 175 followers

Marketing Plan

Launched www.rachaelkadams.com in June 2018. Women can participate in a love offering interactive. They can share how they have shown God's love in tangible ways or how someone has shown God's love to them. This site creates a community of women walking out their faith in service. They are prompted to submit video or photo, write in story, share via social media #love offering, click on a link to record their love offering for the day or request prayer if they have a need. This site is gathering email subscribers, is marketing my children's book, blog, and increasing my social network.

Kindness is trending! I will connect with secular nonprofit organizations such as Choose Kind, Ellen DeGeneres & Cheerios, DoSomething, We HALO, WE movement, Disney Be Inspired, Kind Cycle and Volunteer Match. #onemillionactsofgood has 8,500 posts associated with it.

Through my experience in promoting Fisk's Fishing Adventures, I know the hard work it takes to market your book. It takes leg work-- attending festivals, letters, emails, phone calls and in person visits to market your book to newspapers, magazines, blogs, book stores, churches and libraries. I will use these same methods to market "Fulfill."

First Baptist Church of Somerset has 2,000 plus members. I have served in various capacities as a member for 6 years. My husband currently serves as chairman of the trustees and is a deacon. During the release of my children's book in 2015, the library and pastor hosted a book signing during a Sunday morning service. I would request another signing with the release of "Fulfill".

Forks of Elkhorn Baptist Church in Frankfort, Kentucky has 2,000 plus members. Todd Lester is the Pastor of the church and is my brother in law. I would request a book signing with the release of "Fulfill".

Forks of Elkhorn Baptist Church recently hosted their second annual Devoted Conference. They have asked that I be a speaker at their third conference Spring 2019. The theme is "Bloom where you are planted". The subject matter ties beautifully with the theme of "Fulfill." This conference had over 600 attendees in year's past that attended from surrounding counties and states. We would have access to this 600 women email database.

In an effort to set an example of service and giving, I plan to donate 10% of all profits to Christian non-profit organizations.